

Anurag Jha

aragjha@gmail.com | linkedin.com/in/jha-anurag | github.com/aragjha | aragjha.com

AI Product Manager | 6+ years shipping B2C, B2B and B2B2C products

WORK EXPERIENCE

[NeuroDiscovery AI](#) | YourStory Tech30 2025 (top 30 of 2,000+ startups)

Director of Product Management

Jun 2025 - Present

- Built and scaled **NeuroAudit**, an **LLM platform** (Elasticsearch/MySQL data, fetch, prompting, human-in-the-loop review): **462 projects, 2,095 runs, 2.5M records**.
- Built **LLM evals** that check AI answers against the source note, routing doubtful ones to a reviewer: **85% needed no manual review**; a four criterion enterprise study shipped in **one weekend**.
- Built and launched [Neura](#), a voice-first AI companion (**B2B2C**), **end to end on the App Store** with **one developer**: spec, design, voice AI, QA and release.
- Designed and built the frontend myself on Claude Code; designers and developers then built on it in the same repo, cutting idea to release from a **2-week sprint to under a week**.
- Own **product strategy and roadmap** for **6+ AI products** (NeuroTerminal, Visual Language Model, NeuroBrowser EHR extension, hospital and EHR AI tools); lead **2 PMs, 3 designers and 8 engineers**.

[Jivi AI](#) | Backed by Andrew Ng's AI Fund

Senior Product Manager

Apr 2024 - May 2025

- Led an **11-person team** (**3 PMs, 6 developers, 2 designers**) across the **B2C app, B2B partnerships** and internal tools; the consumer AI app reached **200K+ MAU** (Jivi now reports **3.5M+ installs**).
- Shipped **Dr Jivi**, an **AI co-pilot** suggesting next steps to doctors mid-consultation: **17 to 7 min** per patient over **150 consultations**, **+15% vision accuracy** (**Medx: #1**, Open Medical LLM Leaderboard).

[Yocket](#) | INR 3,500+ crore (~\$400M) in loans disbursed

Senior Product Manager, Product and AI

Oct 2022 - Apr 2024

- Rebuilt the **B2B2C loan journey** (students and partner lenders) as self-serve **end-to-end** flows: conversion **0.9% to 2.75% (3.1x)**, approval time **7 days to 48 hours**.
- Shipped **Loan GPT**, an **LLM assistant** for loan advisors that cut **hire to floor-ready from 3 weeks to 4 days**, plus CRM automation; led 3 developers, 4 ops and 50+ sales staff.

[Spyne AI](#)

Associate Product Manager

Aug 2021 - Oct 2022

- Owned **B2B and B2B2C AI imaging APIs** for automotive clients in 5 regions, behind **~80% of revenue** during Spyne's **~10x ARR growth year**; led **20+ contributors**.
- Lifted **ML model accuracy 40% to 90%** through training-data and annotation iteration; launched segmentation, detection and generative imaging pipelines (UNet, YOLO, GAN).

OLX Autos | global car marketplace, US\$1.8B revenue (FY23)

Product Intern

Feb 2021 - Jul 2021

- Launched AR-guided **AI self-inspection** for **B2C sellers** ([case study](#)): **45 to under 10 min** per car, form steps 9 to 1, lead conversion **0 to 5% (India), 8.2% (Argentina)**; **200+ cars in 4 months**.

AI BUILDS AND EARLY PRODUCT WORK

- Built **n8n talking-head content workflows** automating content creation end to end; grew my Instagram page to **3.2M monthly views**.
- Built and open-sourced [ProdMan.AI](#) (Oct 2026), an **AI agent** plugin for Claude Code that picks and runs the right one of **56 PM workflows** across 15 skill packs.

Nutrafit and De-side | **Product Consultant (Apr 2019 - Jun 2020)**: Grew **MRR to INR 6 lakh** in two months. **Aicade**: GenAI text-to-game product lead. **First Draft**: GPT-powered SOP founder.

EDUCATION AND ACCOLADES

SP Jain School of Global Management | MBA, Marketing | **GPA 3.2/4**

2021

Placement Committee President: coordinated internships and placements for **97 students**.

KC College | BCom and IT | **First Division**

2019

#1 public speaker at collegiate level in Mumbai | [TEDx speaker](#)

DAV Public School: 12th Commerce and Maths, **94.6%** | **School Captain**

2016

SKILLS

AI: agentic AI, Hermes agents, multi-agent workflows, LLM evals, generative AI, machine learning, RAG

Product: enterprise AI platforms, cross-functional, stakeholders, 0-to-1 and scale, metrics, quality

Build: Claude Code (power user), Figma, Atlassian, SQL, Elasticsearch